

REMARKS

Claims 8 to 13 have been rejected under 35 U.S.C. 102(b) as being anticipated by Smith (US 3,615,443). This rejection is respectfully traversed.

Claims 8, 10 and 14 have been rejected under 35 U.S.C. 102(b) as being anticipated by Ibigawa. This rejection is respectfully traversed.

Claims 8 to 11 and 13 have been rejected under 35 U.S.C. 102(b) as being anticipated by Tsubai et al (US 4,510,228). This rejection is respectfully traversed.

The present invention is concerned with display panels, the sort of panels that can be put up in exhibition areas and such like places.

These types of panels are designed to be attached to a framework which folds easily and springs up. It is therefore necessary for these panels to have sufficient stiffness and flexibility to be used with such frameworks. Claim 8 has been amended to clarify the feature that the panel must be flexible.

The documents cited by the Examiner all relate to devices in which rigidity is important. There is no room for any flexibility in the products disclosed in these documents. They must be rigid to serve their purpose. Furthermore, none of the prior art relates to the same area of technology as the present invention.

Smith discloses a rigid printing plate for use in producing printed paper in a printing press. It has nothing to do with media designed for direct viewing.

Ibigawa discloses a rigid panel. It has a 2mm thick polished steel plate to provide total rigidity.

Tsubai discloses a lithographic printing plate and again has nothing to do with media for direct viewing.

For the reasons set out above, claim 8 of the present application should be allowed over Smith.

Claims 9 to 13 are dependent on claim 8. They therefore include all the features of claim 8. For the same reasons as set out above, claims 9 to 13 of the present invention should be allowed.

For the reasons set out above, claim 8 of the present application should be allowed over Ibigawa.

Claims 10 and 14 are dependent on claim 8. They therefore include all the features of claim 8. For the same reasons as set out above, claims 10 and 14 of the present invention should be allowed.

For the reasons set out above, claim 8 of the present application should be allowed over Tsubai.

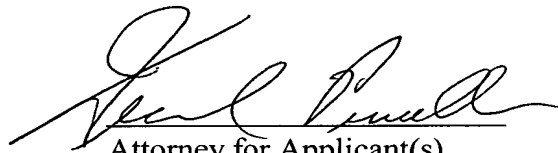
Claims 9 to 11 and 13 are dependent on claim 8. They therefore include all the features of claim 8. For the same reasons as set out above, claims 9 to 11 and 13 of the present invention should be allowed.

Claim 12 has been rejected under 35 U.S.C. 103(a) as being unpatentable over Tsubai and further in view of Ormsbee (US 3,552,315). This rejection is respectfully traversed.

Again, Ormsbee discloses a printing plate which must be rigid. As discussed above, the panel of the present invention must have flexibility. For the reasons set out above, claim 12 of the present application should be allowed over Tsubai in view of Ormsbee

In view of the foregoing, Applicant respectfully submits that the claims in their present form are in condition for allowance and such action is respectfully requested.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Frank Pincelli', written over a horizontal line.

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